

Golf Sponsorship Options

The annual convention Golf Tournament is a highly anticipated part of the trucking industry's social calendar. The event is to be held on Wednesday 16th May, at St Michaels golf course, Little Bay.

The tournament creates a unique opportunity to mix with a collection of the most influential people in the Australian trucking industry in a relaxed social environment. Sponsorship of a hole also offers considerable kudos for your support of the Australian Trucking Association's important role. Read on to learn about the exciting opportunities.

HOLE IN ONE SPONSORSHIP

A golf day wouldn't be the same without a big prize on offer for a hole-in-one. Now you can offer a huge cash prize simply -by sponsoring this hole!

Our tournament company, GOLSelect's hole-in-one insurance premiums are the best value around and all policies are underwritten by a major international insurer.

The insurance is also such that the premium you pay will apply to **each and every** hole-in-one on the nominated hole on the day. So if you are lucky enough to have three holes in one on your day then you will be covered.

Inclusions for the Golf Tournament:

- Insurance against hole in one
- Prize money will be paid out
- Sponsor branding/signage rights on sponsored hole.
- Four Registered Golf player (value \$150 each).

Additional Benefits:

- Sponsor logo and hyperlink from Convention Website.
- Sponsor logo on Convention static and electronic signage
- Satchel insert opportunity
- Recognition in Official Convention Program
- VIP Table Reserved at the Foundation Sponsors Gala Awards Dinner



Investment: \$3,505 Inc GST

Minter Ellison Building, 25 National Circuit, Forrest ACT 2603

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SPEED COP SPONSORSHIP

Speed Cop will greet your guests during the course of their round armed with his speed gun, breathalyser, infringement notices, brown paper bag and much more.

Having a speed gun enables the Speed Cop to run a wide range of ball speed competitions which are very popular with the players. While all want to be tagged "The Gorilla" for being the fastest driver no one wants to be "The Weakest Link" for being the slowest. Announcing the winners at the post-game presentations is always well received, especially if he also happens to record the fastest divot!



At the Golf Tournament:

- Speed Cop will be manning your hole.
- Sponsor branding/signage rights on sponsored hole.
- Four Registered Golf player (value \$150 each).

Additional Benefits:

- Sponsor logo and hyperlink from Convention Website.
- Sponsor logo on Convention static and electronic signage
- Satchel insert opportunity
- Recognition in Official Convention Program
- VIP Table Reserved at the Foundation Sponsors Gala Awards Dinner

What you need to do:

- Organise a prize for the winner of the competition

Investment: \$3,505 Inc GST

PRO PLAYER SPONSORSHIP

Stationed on your hole, a Pro - golfer will hit shots with each group as they play through. They will talk to the group and also provide invaluable advice to all players. Having a golf professional at your particular hole, is a very popular way of helping your score and you will have the opportunity to use their drive.



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At the Golf Tournament:

- Sponsor branding/signage rights on sponsored hole.
- Pro Golf player at your hole, hitting shots with each group
- Four Registered Golf player (value \$150 each).



Additional Benefits:

- Sponsor logo and hyperlink from Convention Website.
- Sponsor logo on Convention static and electronic signage
- Satchel insert opportunity
- Recognition in Official Convention Program
- VIP Table Reserved at the Foundation Sponsors Gala Awards Dinner



Investment: \$ 3,505 Inc GST

HIT THE TARGET SPONSORSHIP

At the Golf Tournament:

- Sponsor branding/signage rights on sponsored hole.
- Four Registered Golf player (value \$150 each).
- Opportunity to run a competition on sponsored hole.

Additional Benefits:

- Sponsor logo and hyperlink from Convention Website.
- Sponsor logo on Convention static and electronic signage
- Satchel insert opportunity
- Recognition in Official Convention Program
- VIP Table Reserved at the Foundation Sponsors Gala Awards Dinner



What you need to do:

- Organise a prize for the winner of the competition

Investment: \$2,300 Inc GST



DRINKS CART

At the Golf Tournament:

- Sponsor branding/signage rights.
- ATA Chairman David Simon & ATA CEO Stuart St Clair will accompany the cart
- The cart will supply players with cold beverages throughout the day



Additional Benefits:

- Sponsor logo with hyperlink on ATC Website.
- Sponsor logo on Convention static and electronic signage
- Satchel insert opportunity
- Recognition in Official Convention Program & Pocket Program
- VIP Table Reserved at the Foundation Sponsors Gala Awards Dinner



Investment: \$3,650 each Inc GST

GOLF HOLE ONLY SPONSORSHIP

At the Golf Tournament:

- Sponsor branding/signage rights on sponsored hole.
- Four Registered Golf player (value \$150 each).
- Opportunity to run a competition on sponsored hole.

Additional Benefits:

- Sponsor logo and hyperlink from Convention Website.
- Sponsor logo on Convention static and electronic signage
- Satchel insert opportunity
- Recognition in Official Convention Program
- VIP Table Reserved at the Foundation Sponsors Gala Awards Dinner

Investment: \$1,965 per hole Inc GST



SPONSORSHIP SELECTION

SELECTION (<input checked="" type="checkbox"/> TO INDICATE YOUR CHOICE)	OPPORTUNITIES	Fee excluding GST	Fee including GST
	Opportunity 1: Speed Cop	\$	
	Opportunity 2: Hole in one	\$	
	Opportunity 3: Pro Golfer	\$	
	Opportunity 3: Hit the Target	\$	
	Opportunity 4: Golf Hole Only		
Note: Golf Holes will be allocated upon receipt of this agreement	Total (including GST)	\$	

AGREEMENT

Name: _____ Email: _____

Position: _____ Company: _____

Address: _____

Suburb: _____ State: _____ PostCode: _____

Phone: _____ Fax: _____

Signature _____ Date _____

SPONSOR CONFIRMATION*

ATA OFFICE USE ONLY

The ATA confirms the following details for your Australian Trucking Convention Sponsorship opportunity:

Agreement Received by ATA	
Allocated Golf Hole (if applicable)	
Total Sponsorship Fee Due	\$

For the ATA: Jodie Anderson

Email: ataevents@atatruck.net.au

Position: Events & Administration Officer

Company: Australian Trucking Association

*This page will be returned to you along with your invoice to confirm your sponsorship. No further signatures are required

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