

Early Bird
Registration Special
Closes 23 March

Register Online Now! www.ataevents.net.au



Australian Trucking Convention 2012

Wednesday 16 to Saturday 19 May
Rosehill Gardens, Sydney



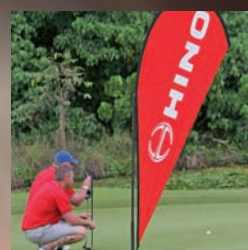
Photo credit: Steven Purcell



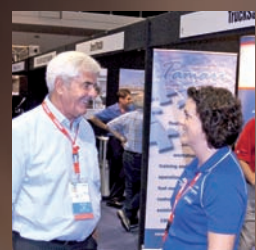
Volvo prime mover
and CIMC trailer
auction



Kenworth Legends
Luncheon



Hino Australia Golf
day at the beautiful
St Michaels course



Industry supplier
exhibition

12,000 trucks & 33,300 trailers

- 1.5 billion loaded kilometres per year
- a proven award-winning plan to increase safety and productivity

Meet international guest Don Osterberg,
Schneider National, USA

the big issues for 2012

- your business outlook
- manage change
- deal with new regulations



Presented by:





Your program

Wednesday 16 May 2012

10.00am **Hino Australia Golf Tournament** St Michael's Course, Little Bay.



Hino Australia Golf Day

The annual Hino Australia Golf Day is a fantastic networking opportunity, bringing together trucking industry suppliers, operators and their partners in a sometimes competitive, but always enjoyable outing. The venue will be St Michael's Golf Club at Little Bay. Golf day registration includes a shared cart, course fees, drinks, snacks, prizes and return coach transfers.

7:00pm **ATA Foundation Sponsors' Welcome Reception** Parramatta Town Hall
NSW Premier Barry O'Farrell (Invited)

Thursday 17 May

7:00am **Transport Women Australia Breakfast** Rosehill Gardens Events Centre.

8:30am-5:00pm Trucks On Show - **Entry Is Free**

8:45am **Welcome Address** ATA Chairman, David Simon.

9:00am **The Government's View** The Hon. Anthony Albanese MP

10:00am **Morning Tea**

10:30am Partners' Program Activities

10:30am **Business Outlook For The Trucking Industry**

Chris Richardson, Deloitte Access Economics

11:30am **Managing Change at Australia Post** Steve Ousley,
Executive General Manager, Mail Services

12:30pm **Isuzu Luncheon**

1:30pm **Change In Your Business** Brendan Richards, Ferrier Hodgson

2:30pm **Chain Of Responsibility Compliance**

3:00pm **Afternoon Tea**

4:00pm **Belief Based Business Leadership** Gary Hodge, Pacific Institute

5:15pm **Exhibition Drinks**

7:00pm **Volvo's Night At The Races & Auction Dinner**



Volvo's Night at the Races & Auction Dinner

Dress up in your race day finery in true Rosehill style for a night of fine dining, auction excitement and sparkling entertainment.

A range of items from various industry suppliers will be up for auction, with the highlights being the bidding for a quality Volvo prime mover and CIMC trailer.

11:30pm **Outback Bar** Rydges Hotel Rosehill

Welcome Reception

Begin your 2012 convention at the official welcome reception at historic Parramatta Town Hall. The NSW Premier has been invited. Join your industry colleagues for a warm welcome to Sydney, drinks and entertainment.



Chris Richardson

Big companies pay leading economic forecasters like Chris Richardson for their advice. Now you can get it for the price of your convention registration, when Chris shares his hard-hitting, plain spoken views about where the economy is headed.



Brendan Richards

Brendan Richards is a leading transport and logistics adviser. Brendan has practised in the field of corporate recovery, insolvency and banking since 1992. He has wide experience in advising financiers and companies facing challenging financial circumstances. Brendan has undertaken a large number of transport company restructuring and consulting assignments.





Your program continued

Friday 18 May

- 7:00am **National Trucking Industry Awards Finalists' Breakfast** Rydges Hotel, Rosehill.
- 8:30am-5:00pm Trucks On Show – **Entry Is Free**
- 9:00am **Fatigue Management**
- 10:00am **Morning Tea.** Featuring a presentation by the winner of the 2012 Australian Trucking Convention safety research poster display.
- 10:15am Partners' Program Activities
- 10:30am **International Keynote Speaker Don Osterberg, Schneider National**



Don Osterberg from Schneider National, USA

"Through his leadership there is now absolute, hard solid proof that safety need not be sacrificed to promote productivity."

Don's achievements are hard to ignore. Between 2007-2010 Schneider has documented significant safety improvements, productivity gains and business growth over multiple areas as a result of the belief-based safety leadership approach.

- Fatal crashes reduced by 59%
- Fatigue-related accidents reduced by 27%
- Reduced preventable accidents by 12% year over year
- Reduced potentially severe crashes by over 50%
- \$24 million in Productivity Cost Savings
- Daily customer contacts up 600%
- Loads per day up by 27%
- Experienced driver hires from 38% to 100% year over year
- 25 Customer Recognition Awards

- 11:30am **The Coalition's View.** The Hon. Warren Truss MP (Invited)
- 12:30pm **Kenworth Legends Luncheon.**



The Kenworth Legends Luncheon

Kenworth is a metaphor for strength, perseverance and success in Australia's trucking industry.

In an industry where there is no shortage of remarkable individuals, the Kenworth Legends is an elite group of individuals who are leaders in the industry we love and contributors to the economic development of our nation. Come and listen to the giants of our industry talk about the journey they have taken and their hopes for trucking's future.

- 2:00pm **Best Practice Driver Training**
- 3:00pm **Managing Driver Health**
- 4:00pm **Truckweek 2012 Preview**
- 4:15pm **Industry Parliament – ATA Policy Agenda**
- 5:00pm **Exhibition Drinks**

Gary Hodge

Gary is the director of the Advanced Leadership Program with The Pacific Institute (Australia). He will outline how the Institute is able to partner with senior leadership teams to provide employees with practical, well-researched cognitive tools that enable the creation of new habits, beliefs, attitudes and expectations that drive higher company results.



The Venue

Rosehill Racecourse Parramatta in Sydney's west. 2012 is the first time ATC has been held in Sydney, centre of one of the country's largest concentrations of trucking operators, with a majority in a 20km radius of Rosehill Gardens Event Centre.



Exhibit at Convention

Opportunities won't last so contact the ATA events team to secure your place. Email: ataevents@atatruck.net.au or ph: 02 6253 6900





Your program continued

7:00pm **ATA Foundation Sponsors Gala Dinner** Rosehill Gardens Event Centre.



ATA Foundation Sponsors Gala Awards Dinner

Rub shoulders with Australian trucking's elite and its great personalities at trucking's black tie night of the year. Enjoy a brilliant dinner, world class entertainment and honour the finalists and winners of the National Trucking Industry Awards during the ATA Foundation Sponsors Gala Awards Dinner. Master of ceremonies, the host of Channel Nine's Today Show, Karl Stefanovic. Awards presented by NSW Governor Prof Marie Bashir (invited)

11:45pm **Outback Bar** Rydges Hotel Rosehill

Saturday 19 May

8:00am-4:00pm Trucks On Show - **Entry Is Free**

10.00am **Rollover, Recovery & Emergency Services Display**

9.00am **Free Health Checks**

12.00pm **Public Forum**

What Registration Includes

Day	Attraction	Full Delegate	Day Delegate (Thurs)	Day Delegate (Fri)	Tickets can be purchased
Wed	Hino Australia Golf Day at St Michaels				✓
	Welcome Event	✓			
Thurs	Transport Women's Breakfast				✓
	Morning & afternoon tea	✓	✓		
	Conference Sessions	✓	✓		
	Isuzu Luncheon	✓	✓		
	Exhibition drinks	✓	✓		
	Volvo's Night at the Races Auction Dinner	✓			✓
Fri	Meet the Awards Finalists Breakfast				✓
	Morning & afternoon tea	✓		✓	
	Conference Sessions	✓		✓	
	Kenworth Legends Lunch	✓		✓	
	Exhibition Drinks	✓		✓	
	Gala Awards Dinner	✓			✓
Thurs to Sat	Trucks on Show	✓	✓	✓	
	Complimentary shuttle buses	✓	✓	✓	

Partners' Program

In 2012, we will arrange another great, escorted Partners Program to entertain partners and make their time in Sydney a memorable one.



Registration Deals



Early Bird Special

Register before 23 March and you will receive **\$250 off a full registration or \$100 off a day registration.**

Group Discount:

Register 3 or more delegates from the same organisation and receive **\$50 off each full registration.**

Registration forms and payment for the group **MUST be received by the ATA at the same time.**

Member discount:

Members (or employees) of the following are eligible for **\$100 off a full registration and \$50 off a single day registration:**

- ATA member association*
- ATA member company
- Industry Technical Council
- TruckSafe

*You will need to provide your member number where applicable.



EARLY BIRD SPECIAL REGISTRATION OPTIONS (All prices include GST)

Title _____ Name _____ Surname _____
 Preferred name for ID tag: _____
 Company _____ Position _____
 Email _____ Mobile _____
 Address _____ State _____ Post code _____
 Previous attendee Yes No

SECTION B: REGISTRATION OPTIONS (Refer to the table on page 4 of the Registration brochure to see what's included)

Full Registration Thursday Only Friday Only

	Full Delegate	Day Delegate
Registration Fee	\$1,250	\$635
Less Early Bird Special	-\$250	-\$100
Less Member Association Discount <small>If applicable only</small>	-\$100	-\$50
TruckSafe <input type="checkbox"/> ATA member company <input type="checkbox"/> ITC <input type="checkbox"/> ATA member association <input type="checkbox"/>		
ATA Association: _____ Membership number: _____		
Subtotal:	\$ _____	\$ _____
Less Group Discount:	-\$50	n/a
<small>when three or more full delegates from the same organisation are registered simultaneously</small>		
Name 1 other from the group: _____		
Total Registration Fee	\$ _____	\$ _____

SECTION C: OPTIONAL EVENTS AND ADDITIONAL TICKETS

		Price	Qty	Total
Wednesday	Hino Australia Golf Day (optional)	\$150	_____	\$_____
Thursday	Transport Women Breakfast (optional)	\$65	_____	\$_____
	Non Members	\$50	_____	\$_____
	Members	\$160	_____	\$_____
Friday	Volvo's Night at the Races and Auction Dinner	\$65	_____	\$_____
	Meet the Awards Finalists Breakfast (optional)	\$180	_____	\$_____
	ATA Foundation Sponsors Gala Awards Dinner		_____	\$_____
	Total			\$_____

Partner Program \$750 (see the Convention website for details: ww.ataevents.net.au)

Partner's name: _____ Mobile: _____

Partner's email address: _____

SECTION D: PAYMENT SUMMARY

Section B:

Registration Fees \$ _____

Section C:

Additional Tickets \$ _____

Partners' Program \$ _____

TOTAL AMOUNT PAYABLE

\$ _____

Payment options: Please charge my : Mastercard Visa Amex Diners

Amex 4 digit security # _____

Card number _____ Expiry date _____

Cardholder name (please print) _____

Cardholder signature _____

Accounts dept email _____

or I have enclosed a cheque / money order. Please make your cheque payable to **Australian Trucking Association**



SECTION E: MEAL PREFERENCES

To assist with our catering arrangements, please confirm the catered events you will attend as part of your registration entitlement,

- Wednesday civic welcome
- Thursday Isuzu Luncheon
- Thursday Volvo dinner
- Friday Kenworth Legends Luncheon
- Friday Gala Awards dinner

Special meal requirements (vegetarian, vegan). Please write:

STAY UP TO DATE
GET THE LATEST NEWS
SUBSCRIBE NOW TO:
THE FRIDAY FACTS

FRIDAY FACTS

Would you like to subscribe to the Friday Facts, the ATA's weekly newsletter full of the latest industry news and information, sent out by email every week? It will keep you up to date on speakers and arrangements for ATC 2012.

- If so, please tick here. Readers can unsubscribe at any time.**

PRIVACY STATEMENT:

In registering for this event relevant details may be incorporated into a delegate list that may be disclosed to sponsors and exhibitors (Name & organisation only). This information will also be added to the ATA internal event database.

- I do not wish to have my personal details made available to sponsors & exhibitors.

CANCELLATIONS AND REFUNDS:

Any alterations and cancellations to the convention must be notified in writing to the Australian Trucking Association. All convention registration cancellations will incur a \$100 administrative fee. No refunds will be given to delegates cancelling after 16 April 2012, but a substitute delegate will be accepted. **Registration forms received without payment cannot be processed.**

Accommodation

Accommodation for the 2012 Australian Trucking Convention will be managed by OzAccom, which is able to offer the best rates of the day subject to availability.

Rydges Parramatta will be the principal hotel for convention delegates it is a short walking distance to Rosehill Gardens and will host the Meet the Awards Finalist breakfast. Rydges will also be home to the outback bar, where you can kick on and have a drink after Volvo's Night at the Races and the ATA Foundation Sponsors Gala Awards Dinner.

Our partner Hotels:

- Rydges Parramatta,**
- Quest Apartments,**
- Mercure Sydney Parramatta.**

Coach transfers

Complimentary coach transfers will run between the convention partner hotels for the Hino Australia Golf Day, Volvo's Night at the Races, the ATA Foundation Sponsors Gala Awards dinner and the Partners Program.

To book your accommodation
 go to
www.ataevents.com.au
 and select Accommodation

