

The Peak National Forum on Road Freight Transport Issues



Australian
Trucking
Convention

2010

Gold Coast Convention
& Exhibition Centre



Convention Program

(as at 5 March 2010)

Disclaimer

The speakers, topics and times are correct at the time of printing. In the event of unforeseen circumstances, the organisers reserve the right to alter or delete items from the convention program.

Wednesday, 7 April 2010

10:00 AM - 4:00 PM **ATA GOLF TOURNAMENT Robina Woods**
[optional registration for delegates and partners, free coach transfers provided]

6:00 PM - 8:30 PM **ATA FOUNDATION SPONSORS' COCKTAIL PARTY**
[included in Partners' Program]
Exhibition Market Place

Spin some tall tales about your golfing adventures and be inspired by our guest speaker, as the convention gets underway with a cocktail party sponsored by the ATA's Foundation Sponsors: BP, NTI and Volvo. Later, relax as the Swingin' Martinis serve up the classics with a twist.

8:30 PM - 10:00 PM **OUTBACK BAR Sofitel Gold Coast**

Thursday, 8 April 2010

9:15 AM - 9:30 AM **YOUR TRUCKING BUSINESS Arena 1B**

The Chair of the ATA's Transport and Economics Committee previews the convention's program for day one, which focuses on the business and regulatory challenges affecting trucking companies.

9:30 AM - 10:15 AM **YOUR BUSINESS OUTLOOK Arena 1B**

Chris Richardson from Access Economics returns with an exclusive briefing on the outlook for trucking businesses. In 2009, he provided delegates with vital information about how to ride out the global financial crisis. This year, his forecast will show you how to take advantage of the economic recovery.

10:00 AM - 3:00 PM **PARTNERS' PROGRAM DAY TRIP**
[free coach transfers and lunch provided]

Join the Australian Trucking Convention Partners' Program for an exciting day out on the fabulous Gold Coast. More details about the Partners' Program will be announced soon.

10:15 AM - 10:45 AM **USING TECHNOLOGY FOR BUSINESS RESULTS Arena 1B**

More and more trucking companies are using intelligent transport systems and GPS for fleet management and to help comply with the law. Get the latest on these fast-changing technologies and what they could mean for the future, with our expert panellists:

- **Shane Falkiner**, Compliance Manager Asia-Pacific, Linfox.
- **Shaun Owen**, Transtech Driven.

10:45 AM - 11:15 AM **MORNING TEA**
sponsored by the ATA/ARTSA Technical & Maintenance Conference
Exhibition Market Place

Mario Colosimo from BPW Transpec and a member of the ARTSA executive will explain why employers need to send their people to the ATA's annual workshop conference. Hear also from Merv Rowlands from Boral Transport, who was presented with the 2009 Craig Roseneder Award for workshop excellence at the 2009 TMC.

- 11:15 AM - 11:30 AM** **WELCOME ADDRESS Arena 1B**
- The Chair of the ATA welcomes delegates to the 2010 Australian Trucking Convention.
- 11:30 AM - 12:15 PM** **THE GOVERNMENT'S AGENDA Arena 1B**
- The Hon Maxine McKew MP**, Parliamentary Secretary for Infrastructure, Transport, Regional Development and Local Government (invited).
- 12:20 PM - 2:00 PM** **VOLVO AUCTION LUNCHEON Hall 1**
- The bidding will be fast and furious as a state of the art Volvo prime mover, trailer and Thermo King fridge unit go under the hammer.
- 2:00 PM – 2:45 PM** **THE BIG ISSUES AND YOUR BOTTOM LINE Arena 1B**
- Road pricing, the single national regulator and climate change: these issues will all affect trucking businesses, and fast. Our panellists will cut through the political jargon to give you the facts about how these big issues could affect your bottom line. The panel will consist of:
- **Neil Aplin**, Project Director, COAG Road Reform Plan
- 2:45 PM – 3:30 PM** **GETTING HIGH PRODUCTIVITY VEHICLES APPROVED Arena 1B**
- Using high productivity vehicles can make a huge difference for some operators, but getting the necessary approvals from local governments and regulators can seem impossible.
- Our panellists from the industry and local government will talk about the possible gains from using high productivity vehicles and the strategies you can use.
- **Cr Wesley Hall**, Mayor of Narrandera, New South Wales.
 - **Kelvin Baxter** from Kelvin Baxter Transport.
 - **Bob Pearson**, father of the Australian B-double.
- 3:30 PM – 4:00 PM** **AFTERNOON TEA Exhibition Market Place**
- 4:00 PM – 4:45 PM** **CAN'T PAY, WON'T PAY Arena 1B**
- What can you do when your customers won't pay their bills on time or go into receivership owing you money? **Murray Walter** is the Queensland manager for Dun and Bradstreet, Australia's leading credit reporting and debt collection company. He'll give you the answers, in a must-attend session for every trucking operator.
- 4:45 PM - 5:15 PM** **EXHIBITION DRINKS Exhibition Market Place**
- 6:30 PM - 11:00 PM** **THE ATC INDOOR BEACH PARTY Hall 1**
[included in Partners' Program]
- Relax, enjoy great food; cocktails from the bar; non-stop entertainment including Australia's best 1980s tribute band, **Stand & Deliver**, at our fabulous indoor beach party.
- 11:15 PM - 12:30 AM** **OUTBACK BAR Sofitel Gold Coast**

Friday, 9 April 2010

- 7:30 AM - 8:30 AM** **NATIONAL TRUCKING INDUSTRY AWARDS FINALISTS' BREAKFAST**
[included in Partners' Program] **Hall 1**
- This special breakfast honours the finalists in the 2010 National Trucking Industry Awards, and is free as part of your registration. Hear the finalists' amazing stories, in an event sponsored by the ATA's Foundation Sponsors, BP, NTI and Volvo, and the other sponsors of the National Trucking Industry Awards, Cummins and DECA Training.
- 8:45 AM – 9:00 AM** **SAFETY: A CRITICAL FOCUS Arena 1B**
- The Chair of the ATA's Safety Committee, **Mark Sullivan**, introduces the safety sessions in the convention program.
- 9.00 AM – 9:40 AM** **PUTTING SAFETY INNOVATIONS INTO PRACTICE Arena 1B**
- Professor Ian Johnston AM** is one of the world's foremost researchers into human factors and why people do not take up safety innovations. He's also the Deputy Chair of the National Transport Commission.
- Professor Johnston's hard-hitting presentation will make you stop and think about your safety policies, as well as about what governments and companies could be doing to improve safety.
- 9:40 AM - 10:20 AM** **BUILDING SAFER TRUCKS Arena 1B**
- ABS, lane keeping assist and intelligent stability control have dramatically improved the safety of today's trucks. Join **Rodney Bartolo**, the senior manager at Mercedes-Benz Australia responsible for certifying all Mercedes-Benz cars, vans and trucks, as well the Freightliner and Fuso truck ranges, as he details the new technologies that will make trucks even safer in the future.
- 10:00 AM – 3:00 PM** **PARTNERS' PROGRAM DAY TRIP**
[free coach transfers and lunch provided]
- Join the Australian Trucking Convention Partners' Program for an exciting day out on the fabulous Gold Coast. More details about the Partners' Program will be announced soon.
- 10:20 AM – 10:50 AM** **MORNING TEA Exhibition Market Place**
Sponsored by Western Star Trucks Australia
- 10:50 AM – 11:30 AM** **SAFER COMPANIES AND CUSTOMERS Arena 1B**
- It's 5.30pm on a Friday afternoon. The phone rings. It's your largest and best paying client, demanding you provide demonstrated evidence of your compliance with the chain of responsibility and fatigue management laws.
- It's happened to many trucking operators already. It could happen to you. What should you do when the call comes?
- A panel discussion led by Freightrain Proactive Training Solutions director **Jack Fraenkel**.

- 11:30 AM – 12:00 PM** **DRIVER FATIGUE: THE MYTHS AND REALITIES Arena 1B**
- International fatigue expert **Bill Sirois** from CIRCADIAN™ explains the latest research into fatigue management and provides a checklist of science-based solutions that will give you real safety and productivity gains.
- 12:00 PM - 12:45 PM** **THE OPPOSITION'S VIEW Arena 1B**
- The Hon Warren Truss MP**, Leader of The Nationals and Shadow Minister for Trade, Transport, Regional Development and Local Government.
- 12:45 PM – 2:15 PM** **LEGENDS LUNCHEON Hall 1**
Sponsored by Kenworth
- Legends of the industry talk about the journey the industry has taken and their hopes for the future.
- 2:15 PM – 2:45 PM** **THE RIGHT STAFF WITH THE RIGHT SKILLS Arena 1B**
- The Chair of the ATA Skills and Workforce Committee, **Derek Nathan**, introduces the skills and workforce sessions at the convention and outlines the progress the ATA has made on developing a better system for truck driver licensing.
- 2:45 PM – 3:15 PM** **THE NEW DRIVER TRAINING PACKAGES Arena 1B**
- John Gilbert OAM**, transport and logistics training package specialist at the Transport and Logistics Industry Skills Council (TLISC), explains the latest changes to certificate level driver training – and what you should look for when you consider a job application.
- 3:15 PM – 3:45 PM** **BEATING THE SKILLS SHORTAGE Arena 1B**
- The skills shortage is getting worse again, but there are proven strategies you can use to retain your staff and attract top-notch job applicants. Border Express director **Jon Luff** talks about what his company has done to become an employer of choice – and what you can do.
- 3:45 PM – 4:30 PM** **KEEPING YOUR TEAM HEALTHY AND ON THE ROAD Arena 1B**
- Keeping your staff well and fit for duty is one of the keys to improving safety and staff retention. This session will focus on the innovative ways that companies are improving the health and well-being of their workforce in a commercially viable way.
- 4:30 PM - 5:30 PM** **EXHIBITION DRINKS Exhibition Market Place**
- FREE NIGHT**
- 11:30 PM - 12:15 AM** **OUTBACK BAR Sofitel Gold Coast**

Saturday, 10 April 2010

7:15 AM – 8:45 AM **TRANSPORT WOMEN'S BREAKFAST [separate ticket required]**
GCCEC Meeting Room 4

9:00 AM - 10:00 AM **THE LINDSAY FOX WAY Arena 1B**

Industry icon and founder of Linfox, **Lindsay Fox AC**, is renowned for his outspoken views and plain speaking. This is your chance to hear what he thinks about the state of the industry and, if you don't agree, offer some outspoken views and plain speaking back.

10:00 AM - 10:30 AM **MORNING TEA Exhibition Market Place**

10:30 AM - 12:30 PM **INDUSTRY PARLIAMENT – ATA POLICY AGENDA Arena 1B**

Following a briefing about the results of the ATA's 2010 industry issues survey, put forward your views about where the ATA should concentrate its efforts in the next 12 months and beyond.

12:30 PM - 2:30 PM **CLOSING LUNCHEON Hall 1**

Sponsored by Isuzu

[included in Partners' Program] featuring **Allan Pease**

FREE AFTERNOON

6:15 PM - 11:15 PM **2010 ATA FOUNDATION SPONSORS GALA DINNER**

[included in Partners' Program]

Marriot Surfers Paradise

Featuring the presentation of the:

2010 National Trucking Industry Awards

Hosted by **Peter Phelps**

Music by **James Blundell**