

The Peak National Forum on Road Freight Transport Issues



Australian
Trucking
Convention

2010

Gold Coast Convention
& Exhibition Centre



Convention Program

(as at 29 March 2010)

Disclaimer

The speakers, topics and times are correct at the time of printing. In the event of unforeseen circumstances, the organisers reserve the right to alter or delete items from the convention program.

Wednesday, 7 April 2010

10:00 AM - 4:00 PM **HINO AUSTRALIA GOLF TOURNAMENT** Robina Woods
[optional registration for delegates and partners, free coach transfers provided]

6:00 PM - 8:30 PM **ATA FOUNDATION SPONSORS' COCKTAIL PARTY**
[included in Partners' Program]
Exhibition Market Place

Catch up with sporting legend and Mayor of the Gold Coast, **Ron Clarke MBE**, as the convention gets underway with a cocktail party sponsored by the ATA's Foundation Sponsors: BP, NTI and Volvo. Later, the Swingin' Martinis serve up the classics with a twist.

Thursday, 8 April 2010

9:00 AM - 9:15 AM **YOUR TRUCKING BUSINESS** Arena 1B

ATA Chief Executive **Stuart St Clair** previews the convention's program for day one, which focuses on the business and regulatory challenges affecting trucking companies.

9:15 AM – 10:00 AM **YOUR BUSINESS OUTLOOK** Arena 1B

Chris Richardson from Access Economics returns with an exclusive briefing on the outlook for trucking businesses. In 2009, he provided delegates with vital information about how to ride out the global financial crisis. This year, his forecast will show you how to take advantage of the economic recovery.

10:00 AM – 10:45 AM **USING TECHNOLOGY FOR BUSINESS RESULTS** Arena 1B

More and more trucking companies are using technologies like intelligent transport systems, GPS and hybrid engines. Get the latest on these fast-changing technologies and what they could mean for the future, with our expert panellists:

- **Shane Falkiner**, Compliance Manager Asia-Pacific, Linfox
- **Shaun Owen**, Chief Executive Officer, Transtech Driven
- **Tom Ayrton**, National Government Sales Manager, HINO Australia.

10:45 AM – 11:00 AM **KEEPING YOUR WORKSHOP STAFF UP TO DATE** Arena 1B

Mario Colosimo from BPW Transpec and a member of the ARTSA executive explains why employers need to send their workshop staff to the ATA/ARTSA Technical and Maintenance Conference. Hear also from **Merv Rowlands** of Boral Transport, the 2009 winner of the Craig Roseneder Award for Technical and Maintenance Excellence in the Workshop.

11:00 AM - 11:30 AM **MORNING TEA**
Sponsored by the ATA/ARTSA Technical & Maintenance Conference
Exhibition Market Place

11:30 AM - 11:45 AM **WELCOME ADDRESS** Arena 1B

ATA Chairman David Simon welcomes delegates to the 2010 Australian Trucking Convention.

11:30 AM – 3:00 PM

HIGH TEA AT THE PALAZZO VERSACE
[included in Partners' Program or \$125 p/p for the day]

Enjoy high tea at the world's first Palazzo Versace Hotel. Revel in the elegant surroundings as you enjoy the pure luxury of High Tea.

Spend time shopping at the waterfront Marina Mirage shopping centre where designer boutiques stock the world's top fashion labels.

11:45 AM - 12:15 PM

THE GOVERNMENT'S AGENDA Arena 1B

Shayne Neumann MP, Federal Member for Blair.

12:20 PM - 2:00 PM

VOLVO AUCTION LUNCHEON Hall 1

Join auctioneer, **Tony Hyman** and special guest, Olympic gold medal skater, **Stephen Bradbury** for fun bidding on a state of the art Volvo prime mover, Vawdrey trailer and Thermo King fridge.

2:00 PM – 2:45 PM

INSIDE ONE OF THE WORLD'S MOST ADMIRED COMPANIES
Arena 1B

Werner Enterprises is one of the five largest trucking companies in America and was recently named by Fortune magazine as one of the world's most admired companies. The chief operating officer of Werner Enterprises and president of Werner Global Logistics, **Derek J Leathers**, reflects on how the company has coped with the US recession, the secrets of its success, and offers some ideas that could work for every trucking operator.

2:45 PM – 3:30 PM

GETTING HIGH PRODUCTIVITY VEHICLES APPROVED Arena 1B

Using high productivity vehicles can make a huge difference for some operators, but getting the necessary approvals from local governments and regulators can seem impossible.

Our panel from the industry and local government talks about the possible gains from using high productivity vehicles and the strategies you can use, and features:

- **Cr Wesley Hall**, Mayor of Narrandera, New South Wales;
- **Kelvin Baxter** from Kelvin Baxter Transport; and
- **Bob Pearson**, father of the Australian B-double.

3:30 PM – 4:00 PM

AFTERNOON TEA Exhibition Market Place
Sponsored by Mercedes-Benz Australia

4:00 PM – 4:30 PM

PAYING OUR WAY ON THE ROADS Arena 1B

The trucking industry pays about \$2 billion a year in fuel and registration charges. Australia's governments are looking at changing the way we pay, with some people calling for trucks to pay itemised bills based on where they go, how far they travel and how much they weigh.

Meanwhile, the ATA is arguing for \$400 registration charges on every truck and trailer and a system to make sure road funding goes where it's needed.

Neil Aplin, the project director of the COAG Road Reform Project, talks about the debate and what it could mean for your bottom line.

4:30 PM – 5:15 PM

CAN'T PAY, WON'T PAY Arena 1B

What can you do when your customers won't pay their bills on time or go into receivership owing you money? **Murray Walter** is the Queensland manager for Dun and Bradstreet, Australia's leading credit reporting and debt collection company. He has the answers, in a must-attend session for every trucking operator.

5:15 PM - 5:45 PM

EXHIBITION DRINKS Exhibition Market Place
Sponsored by Mercedes-Benz Australia

6:30 PM - 11:00 PM

THE ATC INDOOR BEACH PARTY Hall 1
[included in Partners' Program]

Relax, enjoy great food, cocktails from the bar and non-stop entertainment including Australia's best 1980s tribute band, Stand & Deliver, at our fabulous indoor beach party.

Friday, 9 April 2010

7:30 AM - 8:30 AM

NATIONAL TRUCKING INDUSTRY AWARDS FINALISTS' BREAKFAST
[included in Partners' Program] Hall 1

This special breakfast honours the finalists in the 2010 National Trucking Industry Awards, and is free as part of your registration. Hear the finalists' amazing stories, in an event sponsored by the ATA's Foundation Sponsors, BP, NTI and Volvo, and the other sponsors of the National Trucking Industry Awards, Cummins and DECA Training.

8:30 AM – 5:00 PM

BYRON BAY DAY TOUR
[included in Partners' Program or \$115 p/p for the day]

Experience a drive past cane fields and some of Australia's most spectacular national parks and coastal regions as you travel from the Gold Coast into northern New South Wales. In the morning, you will visit Tropical Fruit World for a tour of their extensive fruit plantation. Try fruit straight from the trees, and shop for exclusive 'Tropicology' products at the Rainforest Gift Shop.

After this, you will travel to Byron Bay, the most easterly point of Australia. Enjoy lunch at the Byron Bay Beach Hotel's Beach Kitchen, before venturing up to the landmark lighthouse. On most days, you'll be able to watch pods of dolphins and the occasional giant sea turtle frolicking in the waters below the cliffs.

8:45 AM – 9:00 AM

SAFETY: A CRITICAL FOCUS Arena 1B

The Chair of the ATA's Safety Committee, **Mark Sullivan**, introduces the safety sessions in the convention program.

9.00 AM – 9:40 AM

PUTTING SAFETY INNOVATIONS INTO PRACTICE Arena 1B

Professor Ian Johnston AM is one of the world's foremost researchers into human factors and why people do not take up safety innovations. He's also the Deputy Chair of the National Transport Commission.

Professor Johnston's hard-hitting presentation will make you stop and think about your safety policies, as well as about what governments and companies could be doing to improve safety.

9:40 AM - 10:20 AM

BUILDING SAFER TRUCKS Arena 1B

ABS, lane keeping assist and intelligent stability control have dramatically improved the safety of today's trucks. Join **Rodney Bartolo**, the senior manager at Mercedes-Benz Australia responsible for certifying all Mercedes-Benz cars, vans and trucks, as well the Freightliner and Fuso truck ranges, as he details the new technologies that will make trucks even safer in the future.

10:20 AM – 10:50 AM

**MORNING TEA Exhibition Market Place
Sponsored by Western Star Trucks Australia**

10:50 AM – 11:30 AM

SAFER COMPANIES AND CUSTOMERS Arena 1B

It's 5.30pm on a Friday afternoon. The phone rings. It's your largest and best paying client, demanding you provide demonstrated evidence of your compliance with the chain of responsibility and fatigue management laws.

It's happened to many trucking operators already. It could happen to you. What should you do when the call comes?

A panel discussion led by Freightrain Proactive Training Solutions director **Jack Fraenkel**.

11:30 AM – 12:00 PM

DRIVER FATIGUE: THE MYTHS AND REALITIES Arena 1B

International fatigue expert **Bill Sirois** from CIRCADIAN™ explains the latest research into fatigue management and provides a checklist of science-based solutions that will give you real safety and productivity gains.

12:00 PM - 12:30 PM

THE OPPOSITION'S VIEW Arena 1B

The Hon Warren Truss MP, Leader of The Nationals and Shadow Minister for Trade, Transport, Regional Development and Local Government.

12:30 PM – 1:00 PM

THE NATIONAL LOGISTICS SAFETY CODE Arena 1B

Ingilby Dickson, General Manager, Supply Chain and Logistics for BlueScope Steel and Chair of the National Logistics Safety Code Advisory Group, explains what the code involves, why it's needed and how you can sign up.

1:00 PM – 2:30 PM

**LEGENDS LUNCHEON Hall 1
Sponsored by Kenworth**

Legends of the industry talk about the journey the industry has taken and their hopes for the future.

2:30 PM – 3:00 PM

THE RIGHT STAFF WITH THE RIGHT SKILLS Arena 1B

The Chair of the ATA Skills and Workforce Committee, **Derek Nathan**, introduces the skills and workforce sessions at the convention. Derek will speak about what can be done to recruit young people into our industry and will outline the progress the ATA has made on developing a better system for truck driver licensing.

3:00 PM – 3:30 PM

THE NEW DRIVER TRAINING PACKAGES Arena 1B

John Gilbert OAM, transport and logistics training package specialist at the Transport and Logistics Industry Skills Council (TLISC), explains the latest changes to certificate level driver training – and what you should look for when you consider a job application.

3:30 PM – 4:00 PM **AFTERNOON TEA** Exhibition Market Place
Sponsored by Transport and General

4:00 PM – 4:45 PM **BEATING THE SKILLS SHORTAGE** Arena 1B

The skills shortage is getting worse again, but there are proven strategies you can use to retain your staff and attract top-notch job applicants. Border Express director **Jon Luff** and **Diane Utatao** from Australia Post talk about what their companies have done – and what you can do.

4:45 PM - 5:45 PM **EXHIBITION DRINKS** Exhibition Market Place

FREE NIGHT

Saturday, 10 April 2010

7:15 AM – 8:45 AM **TRANSPORT WOMEN'S BREAKFAST** [separate ticket required]
GCCEC Meeting Room 4

8.00 AM – 12.30 PM **CURRUMBIN WILDLIFE SANCTUARY**
[included in Partners' Program or \$95 p/p for the day]

With hundreds of native Australian animals on display in natural bushland and rainforest, the Currumbin Wildlife Sanctuary provides a rare opportunity to get closer to our amazing wildlife.

9:00 AM - 10:00 AM **THE LINDSAY FOX WAY** Arena 1B

Industry icon and founder of Linfox, **Lindsay Fox AC**, is renowned for his outspoken views and plain speaking. This is your chance to hear what he thinks about the state of the industry and, if you don't agree, offer some outspoken views and plain speaking back.

10:00 AM - 10:30 AM **MORNING TEA** Exhibition Market Place

10:30 AM - 12:30 PM **INDUSTRY PARLIAMENT – ATA POLICY AGENDA** Arena 1B

Following a briefing about the results of the ATA's 2010 industry issues survey, put forward your views about where the ATA should concentrate its efforts in the next 12 months and beyond.

12:30 PM - 2:30 PM **CLOSING LUNCHEON** Hall 1
Sponsored by Isuzu
[included in Partners' Program] featuring **Allan Pease**

FREE AFTERNOON

6:15 PM - 11:15 PM

2010 ATA FOUNDATION SPONSORS GALA DINNER
[included in Partners' Program]
Marriot Surfers Paradise

Featuring the presentation of the:

2010 National Trucking Industry Awards

Hosted by **Peter Phelps**
Music by **James Blundell**

11:30 PM till late

OUTBACK BAR Sofitel Gold Coast